

Zehner Expands Its Leadership and Sales Teams

[Zehner](#), a digital agency focused on designing and building eCommerce and digital products, announced that three hires had joined their team today. Zehner's leadership team is expanding with the addition of Elizabeth Brownsen as Vice President of Delivery. Marc Adelman and Derek Satley have also joined the digital agency as Business Development Directors.

Brownsen brings nearly twenty years of experience in digital marketing and advertising to Zehner. She previously served as Executive Director of Production, Operations, Technology, and Delivery at Team One, an integrated agency part of Publicis Groupe. In her past roles, she has led teams spanning project management, production, operations, technology, and led award-winning creative with brands like Nike, Toyota, Paramount Pictures, and Disney.

Zehner's two new Business Development Directors, Marc Adelman, and Derek Satley will also play a key role in building and strengthening Zehner's client and partner relationships from coast to coast. Adelman is NYC-based and will own Zehner's East Coast partnerships, and Satley will help drive Zehner's expansion on the West Coast, where he works out of San Diego, California.

Adelman has been working in eCommerce since 2003. He most recently worked as Director of Business Development at Workarea, a commerce platform. Marc has also managed online marketing, production, and sales, and co-founded the ad-tech company SideCar.

Satley brings a decade of B2B sales experience, helping clients optimize their commerce, marketing, and lead generation initiatives. Most recently, he served as Director of New Business Development at BVA.

Each new team member will enable and support Zehner's bold and aggressive strategy to drive 10-fold growth in the next five years. Sukh Sidhu, Zehner's VP of Business Development and Alliances, explains that "We're committed to growth for two reasons: we want to create opportunities for our team, and we love what we do."

Zehner looks forward to having their valued partners and clients, both present and future, work with and benefit from the expertise Elizabeth Brownsen, Marc Adelman, and Derek Satley offer.

[Read more about Zehner's growth here.](#)